Reach Technical Blueprint

1. Homepage (PSD folder “Homepage”)
   1. Navigation tabs are located on the top of the page, as the user navigates through the website the navigation remains static on top of the page.
      1. As the user hovers over the navigation it highlights in white and the menu drops down.
      2. As the user hovers over the drop down menu, an orange vertical line highlights on the left side of the tabs.
      3. The logo on the top left will be a link to the home page, which is the first page.
   2. The background image contains 4 images that changes every 3 seconds, (*please see* [*JiePrive.com*](http://www.jiematar.com/index.html) *for functionality*).
   3. To read all the content that’s on top of the image, the user will scroll down the bar on the right side of the box. This box will be located on the same spot throughout the website.
2. “Services” page (PSD folder “Services” page)
   1. The “Services” tab includes 4 services: one-on-one training, duo training, group session and biosignature modulation.
   2. Each of these services includes different images and different content.
   3. The user can navigate through the services in 2 ways.
      1. The user can click on the middle right/ left arrow to go the next service
      2. Or they could go to the top navigation - services.
3. “Treatment” page (PSD folder Treatment page)
   1. The “Treatment” tab includes 3 services; massage therapy, fascial stretch therapy, far infrared sauna (FIR).
   2. Each of these treatments includes different images and different content.
   3. The user can navigate through the treatments in 2 ways.
      1. The user can click on the middle right/left arrow to go the next service
      2. Or they could go to the top navigation, then hit services.
4. “Coaches” page (*please see* [*http://www.phive.org/phivecoach.php - idcoach=1*](http://www.phive.org/phivecoach.php#idcoach=1))
   1. As the user hovers over the trainers, their bios pops out and their bodies move slightly to show that it’s active.
5. “Community” page is still in progress; please leave it empty for now but keep the navigation on top.
6. “Contact Us” page (PSD folder Contact Us page)
   1. When the user clicks on the map, it will take them directly to Google.

Fonts Used:

Navigations / Content heading - Helvetica-Condensed Bold

Content Body - Gotham Book

Content points – Gotham Medium

Color Palettes:

Orange - #FF7F00

Dark Grey - #333333